



**URGENT VOLUNTARY RECALL OF HELLO SUNDAY THE ONE FOR YOUR EYES –**

mineral brightening eye cream SPF50 with peptides – 15ml

(all batch numbers and expiry dates)

At Hello Sunday, we treat our customers' confidence in the efficacy of our products extremely seriously. This is why in light of recent multiple recalls across the industry resulting from recent testing discrepancies, we made the proactive decision to retest our product range to ensure full confidence in the protection our products provide.

Initial testing for The One For Your Eyes - eye cream SPF 50 confirmed that the product met the labelled SPF 50 UVB protection, but recent test results showed that it failed to meet the level of SPF stated on the product label.

While we have not received reports of any incidents related to this issue, and we have not been notified by the relevant regulatory authorities of any reported incidents either, we are proactively and voluntarily recalling The One For Your Eyes- eye cream SPF 50 effective immediately, out of an abundance of caution to ensure full consumer safety as well as product compliance and efficacy, given that the level of protection may not be that stated on the product label.

We ask our customers to please immediately stop using The One For Your Eyes- eye cream SPF 50. Customers will be eligible for a refund.

If you purchased The One For Your Eyes- eye cream SPF 50 through one of our authorised retail partners, please contact them directly for a full refund.

If you purchased The One For Your Eyes- eye cream SPF 50 directly from our website, please complete the refund form [here](#).

At Hello Sunday, the efficacy of our products is treated extremely seriously. As a brand built on transparency, we hold ourselves to the highest possible standards, and we are truly sorry that this product has not met the expected level of performance.

For further information or if you have any questions, you can contact us at [customer.service@hellosundayspf.com](mailto:customer.service@hellosundayspf.com).